



The 2019 Tampa Bay

*Collard
Green
Festival*

2019 SPONSORSHIP PACKET



WHO WE ARE

The Tampa Bay Collard Green Festival, Inc ([TBCGF, Inc.](#)) is a 501(c)(3) charity invested in the overall health and well-being of Tampa Bay. Our mission is simple:

“To inspire healthier communities through urban agriculture, culinary experience, nutritional education, fitness and family fun”

2018 ACCOMPLISHMENTS

*Served over 2,500 festival goers!

*Cooking demos by Celebrity Chef and 3 x's James Beard Winner Edouardo Jordan

*Partnerships with **Dr. Carter G. Woodson African American Museum, American Culinary Federation (Tampa Bay Chapter), Healthy Start - Johns Hopkins All Children's Hospital** and MORE!

*Sponsorships by **Tampa Bay Times, Raymond James, The Callaloo Group** and **WUSF!**

WHAT WE DO

We bring education, resources and assistance together in a fun and meaningful way by motivating our community to think creatively about living healthier lives! Research shows that even *modest* changes in daily habits including eating habits, walking and exercising can impact significant changes in one's quality of life.

***** JOIN US AND SAVE THE DATE *****

The 2019 Tampa Bay Collard Green Festival

In partnership with the Dr. Carter G. Woodson African American Museum

Saturday, February 16, 2019

9 A.M. – 4 P.M.

FREE & open to the public! Vendor Opportunities Available!

For information, email us at contacus@tampabaycollardgreenfestival.org



Tampa Bay Collard Green Festival Sponsorship & Advertisement Form

I/ We would like to sponsor the 2019 Tampa Bay Collard Green Festival in partnership with the Dr. Carter G. Woodson African American Museum. This 2nd Annual event will be held on Saturday, February 16, 2019 in the heart of St. Petersburg along the Historic Deuces Corridor. My/ Our contribution will be used to empower, educate, and encourage many in this community to make practical lifestyle changes including eating habits, exercise and mental health awareness and will in turn, increase heart and health responsiveness and aid in healing from the inside out.

Sponsorship Levels (Check the appropriate level):

- | | |
|---|--|
| <input type="checkbox"/> TBCGF, Inc. Title Sponsor \$20,000 | <input type="checkbox"/> Gold/Cook-off sponsor \$2,500 |
| <input type="checkbox"/> The KidZone \$15,000 | <input type="checkbox"/> Silver Sponsor \$2,000 |
| <input type="checkbox"/> Collards After Dark Sponsor \$10,000 | <input type="checkbox"/> Bronze Sponsor \$1,000 |
| <input type="checkbox"/> Culinary Experience Sponsor \$5,000 | <input type="checkbox"/> Collard Buddies \$250 |

Individual or Business Name _____

Contact Person _____

Address _____

Phone _____

Email Address _____

Deadline for sponsorship: February 1, 2019

Make checks payable to: Tampa Bay Collard Green Festival, Inc.

Sponsorship Contact: Eve Hemby-Jones

TBCGF, INC
PO Box 12794
St. Petersburg, FL 33733

contactus@tampabaycollardgreenfestival.org
www.tampabaycollardgreenfestival.org
727.219.1781

2019 Tampa Bay Collard Green Festival, Inc.
Sponsorship Levels

	TBCGF Title	The KidZone	Collards After Dark	Culinary Exp.	Gold/ Cook-Off	Silver	Bronze	Collard Buddy
	\$20K	\$15K	\$10K	\$5K	\$2.5K	\$2K	\$1K	\$250
Festival E-book Ad	Title/ Center	Inside Front	Last Page	Center	Full Page	1/2 Page	1/4 Page	Business Card
Website Link w/ Logo	*	*	*	*	*	*	*	*
Vendor's Space	*	*	*	*	*	*	*	*
Collards After Dark Donors's Event	TABLE	TABLE	TABLE	4	4	2	2	2
Festival Media Interviews	*	*	*	*	*	*	*	
TBCGF Inc. Appreciation Award	*	*	*	*	*	*		
Sponsored Event Branding	*	*	*	*	*			
Main Event Branding & promo	*							